ORDER

Orders Order / Rev: 106283 06825828 Alt Order #: NRCC IE 2012 Product Desc: Estimate: 2603 Flight Dates: 10/12/12 - 10/18/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/22/12 Sales Office: BLPHI GENERAL Order Type: Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: NROGEE Demographic: A25-54 New Business Thru: Product Codes: PLI2 Order Separation: 00:05:00 SELECT PRIORITY CODE Priority: Advertiser External ID: POLITICAL/AGY, PISSUE, GEN

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/18/12	163	\$148,900.00	\$126,565.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	163	\$148,900.00	\$126,565.00	0.00
Totals	163	\$148,900.00	\$126,565,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$148,900.00
Market	100%	\$402,432.43

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$88,535.14
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$60,364.86
KTUD	0%	\$0.00
KVVU	22%	\$88,535.14
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,097.30

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
7	E. 1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	F	:30	2	\$400,002	0.00 NM	2	\$800.00
					M-F 5-6a WakeU	w/Wagners								
		WAKE V	V/WAGNF	RS1										
		Star	t Date I	<u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
_	W	eek: 10/0	08/12 ·	10/14/12	F	2	\$400.00	0.00						

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KSNV

Order / Rev:

103288

Advertiser:

NRCC-IE

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NRCC IE 2012

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2603

Ch Rtg Type Spots Start End Inventory Code Break Start/End Time Days Rate Pri Ln Len Spots Amount KSNV 10/12/12 10/12/12 M-F 5-6a WakeUp w/WaQM 5-6a ----F--:30 2 \$400,002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating ---F--Week: 10/08/12 10/14/12 \$400.00 0.00 KSNV 10/15/12 10/15/12 M-F 5-6a WakeUp w/Wa@M 5-6a M-----:30 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$400.00 0.00 KSNV 10/16/12 10/16/12 M-F 5-6a WakeUp w/Wa@M 5-6a -T----:30 2 \$400.002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 End Date Spots/Week Start Date Weekdays Rate Rating Week: 10/15/12 10/21/12 -T---\$400.00 0.00 \$400.002 0.00 NM KSNV 10/17/12 10/17/12 M-F 5-6a WakeUp w/WaQM 5-6a -----:30 2 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Rating Spots/Week Rate --W---Week: 10/15/12 10/21/12 \$400.00 0.00 KSNV 10/18/12 10/18/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 \$400,002 0.00 NM 2 \$800.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$400.00 E 6 KSNV 10/12/12 10/12/12 M-F 6-7a WakeUp w/WagM 6-7a ---F--:30 2 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Spots/Week Rate Rating **Weekdays** Week: 10/08/12 10/14/12 ----F--\$725.00 0.00 \$1,450.00 KSNV 10/15/12 10/15/12 M-F 6-7a WakeUp w/WaQM 6-7a M-----:30 \$725,001 0.00 NM 2 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Weekdays Rating Start Date End Date Spots/Week Rate Week: 10/15/12 10/21/12 \$725.00 0.00 KSNV 10/16/12 10/16/12 M-F 6-7a WakeUp w/Wa@M 6-7a -T----:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -T----\$725.00 0.00 \$1,450.00 KSNV 10/17/12 10/17/12 M-F 6-7a WakeUp w/WaQM :30 \$725.001 0.00 NM 2 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Spots/Week Rating Start Date End Date Weekdays Rate Week: 10/15/12 10/21/12 \$725.00 0.00 E 10 KSNV 10/18/12 10/18/12 M-F 6-7a WakeUp w/WaQM 6-7a ---T---:30 \$725.001 0.00 NM 2 \$1,450.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date End Date Weekdays Spots/Week Rate Rating --T--Week: 10/15/12 10/21/12 \$725.00 0.00 E11 KSNV 10/12/12 10/12/12 **Today Show** CM 658a-9am ---F--:30 \$900.001 0.00 NM \$3,600.00 Today Show **TODAY SHW** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/08/12 10/14/12 ___F__ \$900,00 0.00 4 E 12 KSNV 10/15/12 10/15/12 **Today Show** CM 658a-9am :30 \$900.001 0.00 NM \$3,600.00 **Today Show** TODAY SHW Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/15/12 10/21/12 \$900.00 0.00 E13 KSNV 10/16/12 10/16/12 658a-9am :30 \$900,001 0.00 NM CM \$3,600.00

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KSNV

Order / Rev:

103288

E 25 KSNV 10/12/12 10/12/12

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NRCC-IE

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06825828

Product Desc:

NRCC IE 2012

Flight Dates:

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Estimate:

2603

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount loday Show **Today Show TODAY SHW** End Date Start Date Spots/Week Rating Weekdays Rate Week: 10/15/12 10/21/12 -T----\$900.00 0.00 \$900.001 0.00 NM \$3,600.00 E14 KSNV 10/17/12 10/17/12 658a-9am :30 Today Show CM ---W----Today Show **TODAY SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating --W----Week: 10/15/12 10/21/12 \$900.00 0.00\$900.001 E 15 KSNV 10/18/12 10/18/12 **Today Show** CM 658a-9am ---T---:30 0.00 NM \$3,600,00 Today Show TODAY SHW Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/15/12 10/21/12 ---T---\$900.00 0.00 0.00 NM E 16 KSNV 10/13/12 10/13/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 \$375.001 2 \$750.00 News 3 Sunrise SATURDAY NW3 AT SUNRISE Spots/Week Start Date End Date Weekdays Rate Rating ----S-\$375.00 Week: 10/08/12 10/14/12 0.00 E 17 KSNV 10/13/12 10/13/12 Saturday Today -----:30 \$625.001 0.00 NM \$2,500.00 CM 7a-9am Saturday Today SATURDAY TODAY End Date Start Date **Weekdays** Spots/Week Rate Rating 10/14/12 ----5-\$625.00 0.00 Week: 10/08/12 News 3 Sunrise - SUND&M :30 \$375.001 0.00 NM \$750.00 E 18 KSNV 10/14/12 10/14/12 6a-7a -----5 2 News 3 Sunrise SUNDAY NW3-SUNRS WKND Start Date End Date Spots/Week Rate Rating Weekdays Week: 10/08/12 10/14/12 ----S \$375.00 0.00 ----S E 19 KSNV 10/14/12 10/14/12 Sunday Today CM 7a-8am :30 \$500.002 0.00 NM 2 \$1,000.00 Sunday Today SUN TODAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----S \$500.00 0.00 E 20 KSNV 10/12/12 10/12/12 M-F Today Show II 3rd HBM 9-10a ---F--:30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating 10/14/12 ---F--\$425.00 0.00 Week: 10/08/12 E 21 KSNV 10/15/12 10/15/12 M-F Today Show II 3rd HBM :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 \$425.00 0.00E 22 KSNV 10/16/12 10/16/12 M-F Today Show II 3rd HCM 9-10a :30 \$425,001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating -T---Week: 10/15/12 10/21/12 \$425.00 0.00 E 23 KSNV 10/17/12 10/17/12 M-F Today Show II 3rd HOM 9-10a --W----:30 2 \$425,001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$425.00 0.00 E 24 KSNV 10/18/12 10/18/12 M-F Today Show II 3rd H0M 9-10a :30 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II **TODAY SHW2** Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 10/15/12 10/21/12 ---T---\$425.00 0.00

----F--

CM

10am-11am

:30

2

\$325.001

0.00 NM

2

\$650.00

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Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show Today 4th Hour	III 4th H								
TODAY S	SHW3		Today 4th Hou							_		
	t Date	End Date 10/14/12	Weekdays	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
Week: 10/0 E 26 KSNV		•	M-F Today Show		10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	CLIMO		Today 4th Hour									
TODAY Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	M	2	\$325.00	0.00						
E 27 KSNV	10/16/1	2 10/16/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY S												
<u>Star</u> Week: 10/1	t <u>Date</u> 5/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show		10am-11am	W	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY :	SHW3		Today 4th Hour									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/1		10/21/12	W	2	\$325.00	0.00					_	
E 29 KSNV	10/18/1	2 10/18/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	T	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY			·									
<u>Star</u> Week: 10/1	<u>t Date</u> 15/12	<u>End Date</u> 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00				ł		
E30 KSNV				CM	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAE	EL RAY		Nacilael Nay									
Star Week: 10/0	t Date	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E31 KSNV				CM	11am-12pm	M	:30	2	\$325.001	0,00 NM	2	\$650.00
RACHAE	=1 DAV		Rachael Ray									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1		10/21/12	M	2		0.00				·-· - · · · · ·	_	
E32 KSNV	10/16/1	12 10/16/12	Rachael Ray Rachael Ray	СМ	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAE			-									
<u>Star</u> Week: 10/1	<u>t Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 33 KSNV			•	CM	11am-12pm	W	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHAE	FI RAY		Rachael Ray									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/1		10/21/12	Darkari Dav	2	7	0.00	.20		#20F 204	0.00 NM		#22E 00
±34 KSNV	10/18/1	12 10/18/12	Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	2	\$325.001	0.00 NM	1	\$325.00
RACHAE			·									
<u>Star</u> Week: 10/1	<u>rt Date</u> 15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
Spot Ch	Date Ra	ange <u>C</u>	<u>Description</u>	<u>Star</u>	t/End Time	\overline{N}	<u>/eekdays</u>	<u>Ler</u>		Rtg Type		
	10/15/1 esolved	2-10/21/12 F I	Rachael Ray	11aı	m-12pm	-	Th	-	;30 (\$325.00) 0.00 NM		
			DEN IN TOWN]									
E 35 KSNV	10/12/1	12 10/12/12	The Agenda 1230	**	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325,00
NEWS 3	AT NO	ON	The Agenda 123	υρπ								
<u>Star</u> Week: 10/0	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00		_				
			The Agenda 1230		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 123	0pm						ı		

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Ty NEWS 3 AT NOON	pe Spots Ar	mount
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 M 1 \$325.00 0.00		
E 37 KSNV 10/16/12 10/16/12 The Agenda 1230pm CM 1230-1p -T :30 1 \$325.001 0.00 N	IM 1 5	\$325.00
NEWS 3 AT NOON		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 -T 1 \$325.00 0.00		
E 38 KSNV 10/17/12 10/17/12 The Agenda 1230pm CM 1230-1pw :30 1 \$325.001 0.00 t	IM 1 5	\$325.00
NEWS 3 AT NOON		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12W 1 \$325.00 0.00		
E 39 KSNV 10/18/12 10/18/12 The Agenda 1230pm CM 1230-1pT :30 1 \$325.001 0.00 f	IM 1 5	\$325.00
NEWS 3 AT NOON		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week; 10/15/12 10/21/12T 1 \$325.00 0,00		
E 40 KSNV 10/13/12 10/13/12 News 3 Today - SATURDM 9am-930amS- :30 1 \$500.001 0.00 f	IM 1 :	\$500.00
News 3 Today - SAT NEWS3 TDY-WKND		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/08/12 10/14/12S- 1 \$500.00 0.00		
E 41 KSNV 10/14/12 10/14/12 News 3 Today Wknd CM 9a-930amS :30 1 \$500.001 0.00 News 3 Today	IM 1 5	\$500.00
NEWS3 TDY-WKND		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/125 1 \$500.00 0.00		
E 42 KSNV 10/14/12 10/14/12 Chris Matthews 9:30AM SM 9:30a-10a 3:30 1 \$500.002 0.00 I Chris Matthews SUN 9:30am	IM 1 :	\$500.00
CHRIS MATTHEWS		
<u>Start Date </u>		
E 43 KSNV 10/12/12 10/12/12 Dr. Phil CM 3-4pF :30 2 \$450.001 0.00 I	IM 2	\$900.00
DR. PHIL		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/08/12 10/14/12F 2 \$450.00 0.00		
E:44 KSNV 10/15/12 10/15/12 Dr. Phil CM 3-4p M :30 2 \$450.001 0.00 I	JM 2	\$900.00
DR. PHIL		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 10/15/12 10/21/12 M 2 \$450.00 0.00		
E 45 KSNV 10/16/12 10/16/12 Dr. Phil CM 3-4p -T :30 2 \$450.001 0.001	 IM 2	\$900.00
Dr Phil DR, PHIL		
<u>Start Date </u>		
E 46 KSNV 10/17/12 10/17/12 Dr. Phil CM 3-4p :30 2 \$450.001 0.001	M 2	\$900.00
Dr Phil DR. PHIL		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12W 2 \$450,00 0,00		***
E 47 KSNV 10/18/12 10/18/12 Dr. Phil CM 3-4pT :30 2 \$450.001 0,00 l	M 2	\$900.00
DR. PHIL Start Date <u>End Date Weekdays</u> <u>Spots/Week</u> Rate Rating	1	
Week: 10/15/12 10/21/12T 2 \$450.00 0.00		
E 48 KSNV 10/12/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pmF :30 1 \$725.001 0.00	NM 1	\$725.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3		

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Ln Ch Inventory Code Break Start/End Time Days Len Spots Rtg Type Spots Start End Rate Pri Amount E 48 KSNV 10/12/12 10/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 \$725,001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Rating Week: 10/08/12 10/14/12 \$725.00 0.00 E 49 KSNV 10/15/12 10/15/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725,001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating M-----Week: 10/15/12 \$725.00 10/21/12 0.00 0.00 NM E 50 KSNV 10/16/12 10/16/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T----:30 \$725.001 1 \$725.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date End Date **Weekdays** Spots/Week Rate Rating 0.00 10/21/12 -T----\$725.00 Week: 10/15/12 NEWS 3 at 4 (1 HOUR)CM E 51 KSNV 10/17/12 10/17/12 4-5pm :30 \$725.001 0.00 NM \$725.00 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 \$725.00 0.00 NEWS 3 at 4 (1 HOUR)CM E 52 KSNV 10/18/12 10/18/12 4-5pm ---T---:30 \$725.001 0.00 NM \$725,00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 <u>Rate</u> Rating Start Date End Date **Weekdays** Spots/Week Week: 10/15/12 10/21/12 ---T---\$725.00 0.00 E 53 KSNV 10/12/12 10/12/12 M-F Early News CM 5-630p ---F--:30 3 \$1,200,001 0.00 NM \$3,600.00 M-F Early News NEWS 3 Rating Start Date **End Date** <u>Weekdays</u> Spots/Week Rate ----F--Week; 10/08/12 10/14/12 0.00 3 \$1,200.00 E 54 KSNV 10/15/12 10/15/12 M-F Early News CM 5-630p :30 3 \$1,200.001 0.00 NM \$3,600.00 M-----M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rate Rating M-----Week: 10/15/12 10/21/12 3 \$1,200.00 0.00 E 55 KSNV 10/16/12 10/16/12 M-F Early News 5-630p :30 3 \$1,200.001 0.00 NM \$3,600.00 CM -T----3 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 3 \$1,200.00 0.00 E 56 KSNV 10/17/12 10/17/12 M-F Early News CM 5-630 ხ --W----:30 3 \$1,200,001 0.00 NM 3 \$3,600,00 M-F Early News NEWS 3 Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/15/12 10/21/12 3 \$1,200.00 0.00 :30 E 57 KSNV 10/18/12 10/18/12 M-F Early News CM 5-630p ---T---3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---3 \$1,200.00 0.00 10/12/12 10/12/12 630-7P 1 \$1,300.001 0.00 NM \$1,300.00 E 58 KSNV M-F Jeopardy CM ---F--:30 M-F Jeopardy **JEOPARDY** End Date Spots/Week Rating Start Date <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 ---F-1 \$1,300.00 0.00 E 59 KSNV 10/15/12 10/15/12 M-F Jeopardy 630-7P :30 1 \$1,300.001 0.00 NM \$1,300.00 CM M-F Jeopardy **JEOPARDY** Weekdays Start Date End Date Spots/Week Rate Rating M----Week; 10/15/12 10/21/12 1 \$1,300.00 0.00 E60 KSNV 10/16/12 10/16/12 M-SA 8-11p / SUN-T----1 \$1,300.001 0.00 NM \$1,300.00 CM :30

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Ln Ch Start	End	Inventory Code Jeopardy in PRIM		Start/End T	lime Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
		Jeopardy in Prime								
JEOPARDY	E 15 /		0 1 111 1	5.1	D 15			Ī		
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 61 KSNV 10/17/1		M-F Jeopardy M-F Jeopardy	СМ	630-7P	~~W~~~~	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPARDY <u>Start Date</u> Week: 10/15/12	End Date 10/21/12	Weekdays	Spots/Week	Rate \$1,300.00	Rating 0.00					
E 62 KSNV 10/18/1	2 10/18/12	M-F Jeopardy M-F Jeopardy	CM	630-7P	ын н Т н н н	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
JEOPARDY Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	T		\$1,300.00	0,00					
E 63 KSNV 10/12/1		M-F Wheel M-F Wheel of For	CM tune	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL-FORTN Start Date	⊏ End Date	Weekdavs	Spots/Week	Rate	Rating					
Week: 10/08/12	10/14/12	F		\$1,300.00	0.00					
E 64 KSNV 10/15/1		M-F Wheel M-F Wheel of For	CM tune	7-730pm	M	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL-FORTN Start Date	E End Date	Weekdays	Spots/Week	Data	Rating					
Week: 10/15/12	10/21/12	<u>vveekdays</u> M		<u>Rate</u> \$1,300.00	0.00					
E 65 KSNV 10/16/1	2 10/16/12	Wheel of Fortune Wheel in Prime	in PRIMM	M-SA 8-11p	/SUN-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL-FORTN		10/	0	D-4-	D-11					
<u>Start Date</u> Week; 10/15/12	End Date 10/21/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 66 KSNV 10/17/1	2 10/17/12	M-F Wheel M-F Wheel of For	CM	7-730pm	W	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
WHEEL-FORTN	E	MI-E ANTIGET OF EO!	wie							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/15/12	10/21/12	W	1	\$1,300.00	0.00	.00	4 04 000 004	0.00.104		#4 000 00
E 67 KSNV 10/18/1 WHEEL-FORTN		M-F Wheel M-F Wheel of For	CM tune	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
Start Date		Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/15/12	10/21/12	T	1	\$1,300.00	0.00					
E 68 KSNV 10/13/1	2 10/13/12	Vegas Inc. Vegas Inc.	СМ	6:30-8pm	S-	:30	1 \$425.001	0.00 NM	1	\$425.00
NEWS 3 Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12	10/14/12	S-	1	\$425.00	0.00					
E 69 KSNV 10/13/1	2 10/13/12	Weekend Jeopard WKND Jeop/Whe	-	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1 <u>,</u> 050.00
JEOP/WHEEL Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12	10/14/12	S-	2		0.00					
E70 KSNV 10/15/1	2 10/15/12	Mon PR 8-10p Monday Prime 8-	CM 10pm	8-10pm	M	:30	1 \$4,000.001	0,00 NM	1	\$4,000.00
THE VOICE Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week; 10/15/12	10/21/12	M		\$4,000.00	0.00					
E71 KSNV 10/17/1		Wed PR 9-10p Wednesday Prim	CM	9-10pm	W	:30	1 \$3,000.002	0.00 NM	1	\$3,000.00
L&O:SVU		147	0 1 22		D. "					
<u>Start Date</u> Week: 10/15/12	End Date 10/21/12	<u>Weekdays</u> W		\$3,000.00	Rating 0.00					4-
E 72 KSNV 10/17/1	2 10/17/12		СМ	10-11pm	~-W	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00

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KSNV

Order / Rev:

103288

Advertiser:

Estimate:

NRCC-IE

Alt Order #: Flight Dates: 06825828 10/12/12 - 10/18/12 Product Desc:

NRCC IE 2012

2603

Ln Ch Break Start/End Time Len Spots Rate Pri Rtg Type Spots End Inventory Code Days Amount Start Wed PR 10-11p Wednesday Prime 10-11pm CHICAGO FIRE Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> --W----10/21/12 \$3,200.00 0.00 Week: 10/15/12 E 73 KSNV 10/12/12 10/12/12 Fri PR 8-9p CM 8-9pm ---F--:30 1 \$1,700.002 0.00 NM \$1,700.00 Friday Prime 8-9pm WHO ARE YOU? **Weekdays** Start Date End Date Spots/Week Rate Rating Week: 10/08/12 10/14/12 ----F--1 \$1,700.00 0.00 0.00 NM E74 KSNV 10/12/12 10/12/12 Fri PR 9-10p 9-10pm ----F--:30 1 \$3,000.001 \$3,000.00 CM Friday Prime 9-10pm **GRIMM-NBC** Start Date End Date **Weekdays** Spots/Week Rate Rating ----F---Week: 10/08/12 10/14/12 \$3,000.00 0.00 \$800,003 E 75 KSNV 10/13/12 10/13/12 Sat PR 9-10p CM 9-10pm ----5-:30 0.00 NM \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC Rating Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 10/08/12 10/14/12 ----S-\$800.00 0.00 E76 KSNV 10/13/12 10/13/12 Sat PR 10-11p CM 10-11pm ----S-:30 1 \$1,200.003 0.00 NM \$1,200,00 Saturday Prime 10-11pm L&O SVU-SA-NBC End Date Start Date Weekdays Spots/Week Rate Rating 10/14/12 ----S-\$1,200.00 0.00 Week: 10/08/12 NFL Pre-Game / FNA 0.00 NM E 77 KSNV 10/14/12 10/14/12 :30 \$2,500,001 \$2,500.00 CM 1p-530pm -----NFL Pre-Game FTBL NITE AMR End Date Spots/Week Start Date Weekdays Rate Rating 10/14/12 \$2,500.00 0.00Week: 10/08/12 E 78 KSNV 10/14/12 10/14/12 NFL Football 2 \$10,000,001 \$20,000.00 CM 1P-9PM :30 0.00 NM NFL Football **NBC SUN-FTBL** Weekdays End Date Spots/Week Rating Start Date Rate ----S Week: 10/08/12 10/14/12 2\$10,000.00 0.00 ----s News 3 Live in Prime E 79 KSNV 10/14/12 10/14/12 7-10pm :30 2 \$1,600.002 0.00 NM CM \$3,200.00 News 3 in Prime NWS3 LVE-PRIME Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/08/12 10/14/12 ----5 2 \$1,600.00 0.00 E 80 KSNV 10/12/12 10/12/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200,001 0.00 NM \$1,200.00 ----F--M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Rating Start Date End Date Weekdays 1 4 1 <u>Rate</u> Week; 10/08/12 10/14/12 1 \$1,200.00 0.00 E 81 KSNV 10/15/12 10/15/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 1 \$1,200.00 0.00 E 82 KSNV 10/16/12 10/16/12 -T----M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating \$1,200.00 Week: 10/15/12 10/21/12 0.00 E 83 KSNV 10/17/12 10/17/12 M-F News 3 at Eleven CM 11pm-1135pm --W----1 \$1,200,001 0.00 NM \$1,200,00 M-F News 3 at Eleven **NEWS 3 AT 11** Start Date Weekdays Spots/Week Rating End Date Rate Week: 10/15/12 10/21/12 ~~W~~~~ 1 \$1,200.00 0.00 E 84 KSNV 10/18/12 10/18/12 1 \$1,200.001 0.00 NM \$1,200.00 CM 11pm-1135pm :30

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KSNV

Order / Rev:

103288

Advertiser:

NRCC-IE

Alt Order#: Flight Dates: 06825828

10/12/12 - 10/18/12

Product Desc:

NRCC IE 2012

Estimate:

2603

Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
-		· · · · · · · · · · · · · · · · · · ·	M-F News 3 at Ele	even								
			M-F News 3 at El	even								
NEWS	3 AT 11											
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10	/15/12	10/21/12	T	1	\$1,200.00	0.00						
E 85 KSNV	10/13/1	2 10/13/12	Sa-Su News 3 at	ElevenCM	11pm-1135pr	nS-	:30	2	\$1,100.001	0.00 NM	2	\$2,200.00
			Sa-Su News 3 at									
WKD2	NWS-AT	11										
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	S-		\$1,100.00	0.00						
		·	The Tonight Shov		1135p-1237a		:30	2	\$500.001	0,00 NM	2	\$1,000.00
LOO KONV	10/12/1	12 10/12/12	Tonight Show	V OW	1100p-1207a	•	.00	_	ψ500.001	0,00 14101		Ψ1,000.00
TONITI	E SHIM		Tunight Show									
		End Data	Mookdaya	Spots/Week	Data	Rating						
	art Date	End Date 10/14/12	<u>Weekdays</u>	<u> </u>	<u>Rate</u> \$500.00	0.00						
Week: 10			•		 			_	A # 0 0 0 0 1	0.00.111.6	_	A4 B 00 B 0
E87 KSNV	10/15/1	2 10/15/12		v CM	1135p-1237a	M	:30	2	\$500.001	0.00 NM	2	\$1,000.00
=0.			Tonight Show									
	E SHW											
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	/15/12	10/21/12	M	2	\$500,00	0.00						
E88 KSNV	10/16/1	2 10/16/12	The Tonight Show	v CM	1135p-1237a	-T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show									
TONITI	E SHW											
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10	/15/12	10/21/12	-T	2	\$500.00	0.00						
E 89 KSNV	10/17/1	2 10/17/12	The Tonight Show	v CM	1135p-1237a	W	:30	2	\$500.001	0.00 NM	2	\$1,000.00
			Tonight Show		·							
TONIT	E SHW		J									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	W	2		0.00						
E 90 KSNV			The Tonight Show	v CM	1135p-1237a	T	:30	2	\$500.001	0.00 NM	2	\$1,000.00
LUC HON	10, 10,	12 (0) (0) (2	Tonight Show	. 0	1100p 12014		.00	_	4000.001	0.00 11,	_	ψ1,000.00
TONIT	E SHW		romgin onow									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/21/12	T	2		0.00						
					-		:30		\$1,400.001	0.00 NM	2	\$2,800.00
Eal VOIAA	10/13/	12 10/13/12	Saturday Night Li Saturday Night L		1130pm-1.02	amS-	.50	2	\$1,400,00	0.00 1414	۲.	φ2,600.00
ሮ ለ '' NI	TE LIVE		Saturday Night L	ive								
	ITE LIVE	H .1.15 .1.	VA (= = I = I = = = =	D 4- 041 1	D-4-	D - 41						
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10		10/14/12			\$1,400.00	0.00						
E 92 KSNV	10/14/1	12 10/14/12	Sports Night in La		Sun 1135p-1	200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in L	as Vegas								
SPOR	ΓNT-L V											
<u>St</u>	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 10	/08/12	10/14/12	S	1	\$400.00	0.00						
N 93 KSNV	10/13/	12 10/13/12	Sat PR 9-10p	СМ	9-10pm	S-	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
			Saturday Prime 9	9-10pm	-							
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10		10/14/12	S-		\$1,500,00	0.00						
7700K, 10	, 50, 12	10/17/14			₽.1000100	0,00						